RECOMMENDATIONS

Jewish peoplehood mapping project.
Recommendations based on:

- Data from mapping and partner's conclusions

- Mural Methodology

MURAL is a digital workspaces for guided visual collaboration, which was used in the 12 peoplehood 'hubs' to outline the desired

CONCLUSIONS FRAMEWORK

❑ Cluster 1: Developing peoplehood public perception

  ❖ The basic challenge: developing consciousness of peoplehood, establishing the issue's relevance, addressing Israeli ignorance

  ❖ Formal and informal (experiential) educational frameworks

❑ Cluster 2: Leadership Development

  ❖ expanding the professional network and build the next leadership cadre

❑ Cluster 3: Building infrastructures for peoplehood-oriented public space

□ The "Negation of the Diaspora" narrative continue to govern the discourse

□ Main educational & societal agents don't include peoplehood on their agenda

□ The robust Peoplehood content developed in recent years is not used at the education systems

□ Peoplehood is still not a 'profession': no literature, lack of foundational texts and lack of professional training

PUBLIC PERCEPTION CLUSTER:

MAIN CHALLENGES

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PUBLIC PERCEPTION DEVELOPMENT CLUSTER — CONCLUSIONS AND RECOMMENDATIONS:

❑ Pedagogical coherence and socialization trajectories in formal and informal (experiential) education

❑ Opportunity development in the cultural and arts field

❑ Transforming peoplehood into a 'profession'

- ☐ The field is gaining impressive momentum and showing high rates of connectivity, but is still just gearing up. (22% increase in leadership)

- ☐ The field is politically and socially diverse, but also very homogenous in its professional entry gates.

- ☐ Personal and formative experiences regarding peoplehood are critical for developing leaders

LEADERSHIP DEVELOPMENT CLUSTER:

GENERAL CONCLUSIONS

LEADERSHIP DEVELOPMENT CLUSTER – CONCLUSIONS AND RECOMMENDATIONS

❑ Establishing new models to provide a personal and professional formative experiences

❑ Follow up Leadership engagement programs need to be cultivated – alumni programs and a program for returning Shlichim

❑ Significant expansion of the career opportunities and networking in the field

- ❖ Career support & multi-level training (only 35% of active members received professional training)

- ❖ Emphasis on developing senior leadership

- ❖ Structured relations with professional and voluntary leadership in the diaspora

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❑ Peoplehood is absent in the public discourse

❑ There are no coherent national approach, no strategic logic; scarce resources

CREATING A PEOPLEHOOD-ORIENTED PUBLIC SPACE

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CREATING A PEOPALEHOOD-ORIENTED PUBLIC SPACE: RECOMMENDATIONS

❑ Creating a peoplehood infrastructure in the public space

    ❖   The concept of peoplehood should be a guiding principle in organizations (public sector, national institutions, municipalities, and in national security). This should be backed in financial allocations for training and developing the necessary platforms (for example partnerships)

    ❖   Making the toolbox and resources present in the field of peoplehood more accessible for involved individuals and organizations

❑ Introducing peoplehood content into the Public Sector

            ❖   Defining peoplehood as a core-national issue—resource allocation and appointing an administrative body

            ❖   Reframing the Jewish world as a matter of national security

            ❖   Consultation mechanism

            ❖   Joint projects

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