



3rd Quarter 2022

ENTER

The Jewish Peoplehood Alliance

היוזמה לקידום עמיות יהודית

ENTER's vision is to ensure the Jewish people remain a dynamic, diverse, global community that is united, secure and inclusive.

September 30th , 2022

ENTER'S Q3 REPORT

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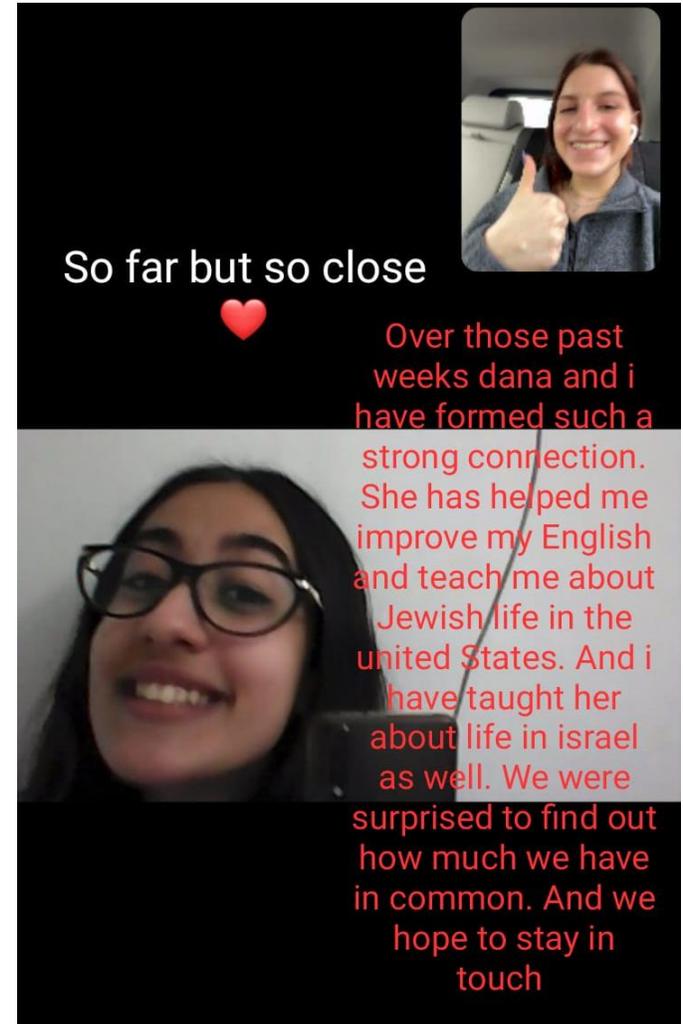
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One2One – Israel-North American high school exchange

- In the last quarter, ENTER has been working to recruit 5,000 participants for its flagship “One2One” Israel-North American 2022-2023 high school exchange. Over 2,000 Israelis have already signed up. North American registration opens later this year.
- In addition, ENTER is running a post-summer trip pilot for US returning teens, in partnership with Root One, which aims to extend their “Israel experience” through our unique cross-cultural dialogue framework. They will be paired with new Israeli counterparts.



“Peoplehood Infused Schools”



- ENTER began the 2022-2023 academic year in Israel with 13 participating schools, nine are continuing for a second year and four are new to the program.
- ENTER continues to recruit partners to “Adopt a School,” including a growing list of North American federations and private donors. This year, ENTER is adding an experiential track that offers accessibility to existing off-campus enrichment opportunities, like visiting ANU: the Museum of the Jewish People, as another pathway to accreditation as a “Peoplehood Infused School.”



Responding to the summer Kotel crisis

- The June 30th disturbances at the Kotel, which upended the *b'nai mitzvah* ceremonies of several American families, placed a spotlight on this ongoing source of friction. Israeli government and North American community leaders roundly condemned the disruptors who stormed the egalitarian Kotel area blowing whistles, hurling epithets and tearing prayer books.
- In an effort to galvanize a broader civil society response, ENTER initiated a [“Letter of Solidarity and Support from Israeli Jewish Peoplehood Organizations,”](#) which was signed by over 40 Israeli organizations. Working with the Masorti movement, ENTER extended support to the affected families and communities and elevated this critical issue in a positive and unifying manner. Alon Friedman and Dan Shapiro discuss the initiative in a September essay in [Times of Israel](#).





ENTER in the media

- [Peoplehood in practice](#) - Nila Rosen, Lisa Armony, Ruben Shimonov and Scott Lasensky, *eJewish Philanthropy*
- [RootOne's impact on the Jewish communal landscape](#) - David Bryfman, *eJewish Philanthropy*
- [Simulating the Jewish future – gaming-out possible scenarios](#) - Ehud Eiran, Michal Hatuel-Radoshitzky and Scott Lasensky, *Jerusalem Post*
- [Baseless hatred at the Kotel is a clarion call for solidarity and action](#) - Alon Friedman and Daniel Shapiro, *Times of Israel*

ENTER gathering in New York

On September 13th, ENTER held a reception in New York for friends and partners, where co-founders, Charles Bronfman and Jeffrey R. Solomon, and Founding CEO, Alon Friedman, presented our leading initiatives and strategy moving . A diverse cross-section of philanthropists, educators, denominational leaders, advocacy organizations and youth engagement platforms were represented. Significant new partnerships are already underway, and will be reported in our Q4.



LOOKING AHEAD...

ENTER'S Q4 REPORT

- North American Jewish Peoplehood Coalition
- Report on New Partnerships





The Jewish Peoplehood Alliance
היוזמה לקידום עמיות יהודית

ENTER's vision is ambitious and bold,
and our stakeholders remain deeply committed to

“MOVING THE NEEDLE”





ENTER

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For more information please contact

Zohar Mandel: Zohar@enterpeoplehood.org