



1<sup>st</sup> Quarter 2024

**ENTER**

The Jewish Peoplehood Alliance

היוזמה לקידום עמיות יהודית

*ENTER's vision is to ensure the Jewish people remain a dynamic, diverse, global community that is united, secure and inclusive.*

June 2024

In the aftermath of the October 7th tragedy, in the face of immense global scrutiny for Israelis and for Jews around the world, ENTER has been working with our partners to double down on Jewish Peoplehood.

Through the creation of additional programmatic tracks and the initiation of new projects, we have fostered more connections and more opportunities for Jews around the world to understand what Israelis are facing and to offer them support.

Additionally, through these programs, Israelis are increasingly aware of the ever-rising hardships that their Diaspora siblings encounter all over the world in these trying times.

This is an unprecedented moment for the relationship between Israelis and Jews from around the world, and ENTER is at the forefront of meeting the moment and changing the narrative to enhance Jewish Peoplehood.





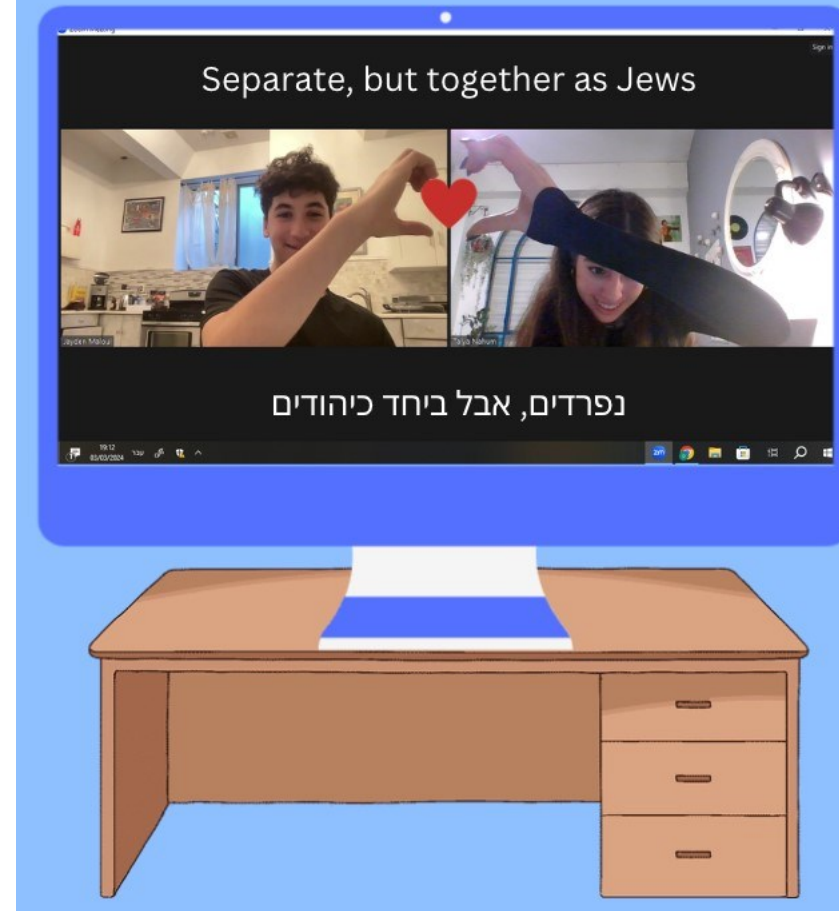
## One2One – Israel–North American high school exchange

After successfully launching a One2One cohort weeks after the war started, ENTER opened registration to two main cohorts in February and March 2024. We were expecting 2,500 RootOne teens traveling to Israel in Summer 2024 and teens in other organized groups to participate in One2One in Spring 2024. Due to the war, it was clear that the majority of teens planning to travel to Israel in the summer would not be doing so, and therefore would not be applying for a RootOne voucher.

One2One's strategy needed to be changed immediately due to the new circumstances. ENTER quickly embarked on an "Interaction as First Aid" Campaign, securing an emergency grant from the Jim Joseph Foundation. For the first time, ENTER opened One2One to an international audience outside of North America. This required detailed technological support as well as supplying and tweaking materials.

Participants joined from Turkey, Venezuela, Argentina, Bulgaria, Germany and Australia. Additionally, One2One opened a "Family Track" where individual teens could join on their own, and not part of an organized group.

Talya Nahum and Jayden Maloul



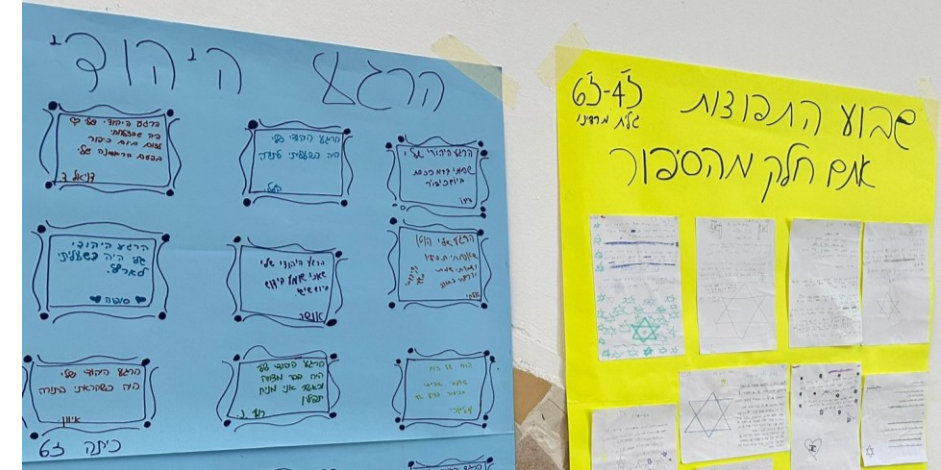
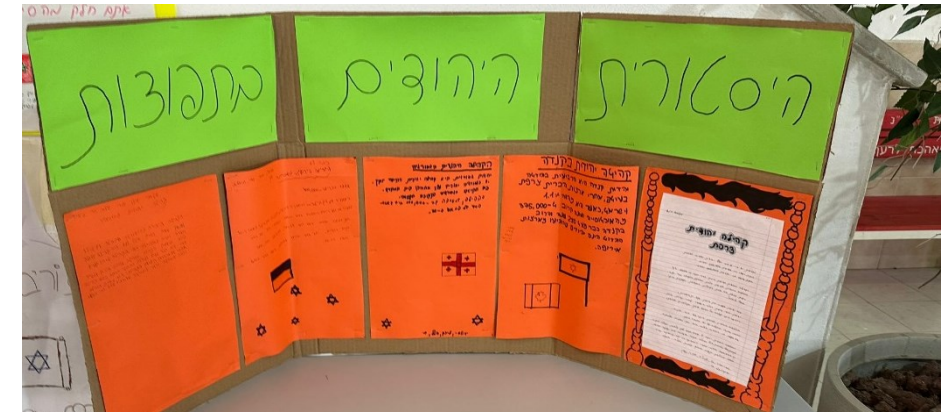


## Peoplehood Infused Schools

Despite the difficulties and challenges Israeli schools have faced from the beginning of the school year, the 12 schools participating in the “Peoplehood Infused Schools” program opted to continue the program. Throughout the program, schools were able to learn about the level of solidarity from the global Jewish world outside of Israel, which provided hope and care to teens, educational teams and the surrounding communities.

Thanks to “Peoplehood Infused Schools” approximately 6,000 students all over the country have been exposed to the Jewish Peoplehood subject in different levels and approximately 2,500 students have been learning about it in a deeper way.

“We were so excited to form a contact with teens from New Jersey. We exchanged letters, and even sent them a picture using AI, illustrating an optimistic future after the war is over. During these difficult times, it is extremely important to connect with our Jewish brothers and sisters around the world.” (7th grade student from Ofakim).



“My Jewish moment” exhibition –  
Amirim school, Ofakim



## Dare to Ask

In 2023, ENTER launched 'Dare to Ask,' an initiative in partnership with The Jewish Federation of Palm Beach County.

'Dare to Ask' is a video series showcasing Israelis answering anonymous questions submitted by North American Jews on a variety of important, yet sensitive topics including, Judaism as a whole, Gen Z, American in the eyes of Israelis and more. The official launch of the initiative was scheduled for late October, which was canceled once the war broke out.

We invite you to watch the [official trailer](#) as well as the program's [episodes](#), and to share them widely with your [communities](#).



Jewish. An Israeli citizen, what else?



The State of Israel  
is always on hyper-alert, right?

## ENTER Staff Update

In the beginning of 2024, we said goodbye to Dr. Scott Lasensky, one of ENTER's founding team members, who led the North American Jewish Peoplehood Coalition, consulted on ENTER's North American operations and more. We thank Scott for his ongoing work and efforts!

In mid-October, ENTER welcomed two new team members to its team.

Shir Ben David, joined the team as the Peoplehood Infused Schools program manager, working with schools participating in the program while expanding ENTER's menu of peoplehood content, forming new partnerships and impact the Israeli formal educational system.

Roy Waks joined ENTER as the Director of Development and Operations for the OnezOne program. As the program continues to grow, Roy joined the program to help reach new audiences, improve the customized technological platform and more.

We invite you to explore [ENTER's website](#) to learn more about Shir and Roy!







The Jewish Peoplehood Alliance  
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*ENTER's* vision is ambitious and bold,  
and our stakeholders remain deeply committed to  
“MOVING THE NEEDLE”





# ENTER

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