



3rd Quarter 2024

ENTER

The Jewish Peoplehood Alliance

היוזמה לקידום עמיות יהודית

ENTER's vision is to ensure the Jewish people remain a dynamic, diverse, global community that is united, secure and inclusive.

October 2024



One2One – Israel–North American high school exchange

- During the past quarter, ENTER has been preparing for the upcoming cohorts of the 2024–2025 “One2One” program, focusing mainly on improving the technology behind the program, through the onboarding of ENTER’s new Chief Technology Officer (CTO), Computer Programmer and a team of remote developers. This year’s cohorts will benefit from an improved matching algorithm, a custom-made synergized communication system for participants and educators, an automated reminders system and a newly incorporated customer support application. The first cohort will begin on November 17, followed by two additional cohorts in February and March 2025.
- On the North American side, our November cohort will include alumni of RootOne trips to Israel and participants who were unable to go to Israel but chose to opt in to One2One.
- One2One expanding globally: Ten new partner organizations will be participating in ENTER’s November cohort from countries including Australia, Sweden, South Africa and Bulgaria (The Lauder Ort Jewish High School). As part of our efforts to recruit new partner agencies, ENTER’s Founding Director, Alon Friedman, presented “One2One” and its measured impact at the IAC National Summit in Washington, DC in September, under a newly launched track for Hebrew educators in the United States.



Peoplehood Infused Schools

- The 2024–2025 school year is underway with **ten new schools** starting their first year of the program, and four schools starting their second and third years. Out of the 26 applications received, ENTER will choose an additional six schools to participate this year. The new schools are in Netanya, Petah Tikvah, Tel Aviv and Megido.
- All the schools that successfully completed the three-year program, expressed interest in joining our new alumni network. These eight schools will continue to receive content, access to the online activity menu, and receive the alumni newsletter twice a month with engaging curriculum which will keep them involved and engaged with Jewish Peoplehood within their communities.
- ANU Museum – 65 teachers visited the museum for a staff training on Jewish peoplehood focused on Jewish resilience. This was made possible thanks to ENTER’s partnership with the Nadav Foundation.





Jewish Peoplehood Podcast in Hebrew

In partnership with the popular 103FM radio station, ENTER released a podcast series in Hebrew on the topic of Jewish peoplehood for the broader Israeli public. The podcast aims to familiarize Israelis with the notion of Jewish Peoplehood as well as presenting the main challenges and opportunities in Israel-Diaspora relations.

The six short episodes of the season, include topics like:

Jewish Peoplehood 101, The rise of Antisemitism, Israelis' approach to streams of Judaism, Israel-Diaspora relations in the context of the U.S. presidential elections, encounters (*mifgashim*) as a peak of Jewish Peoplehood education (with guest Dr. Zohar Raviv, Birthright's VP of Educational Strategy), the importance of Peoplehood education for Israelis and more....

We invite you to listen to the podcast episodes in Hebrew on [Apple Podcast](#) or [Spotify](#).





Peoplehood Pulse – Surveying Top Jewish Leaders

As part of our Measurement and Evaluation pillar, ENTER is launching a series of surveys targeting high level Jewish leaders called “Peoplehood Pulse.” The surveys will focus on topics of broad concern (current events as well as evergreen topics) in order to enhance discussions about Jewish Peoplehood among leading Jewish figures. The first survey focuses on sentiments in the aftermath of October 7th and the war in Gaza. Respondents who are top leaders in various Jewish organizations shared their thoughts and actions following the events as well as the reactions of their constituents/ community. Out of the 210 philanthropists, educators, academics and decision-makers who received the survey, 75 took the survey, representing 67 Jewish organizations.

From the leaders’ responses, we were particularly interested in learning how the values of solidarity and pluralism emerged when the Jewish People faced core challenges in the aftermath of October 7th.

Please stay tuned as we will be sharing the final report shortly.



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ENTER's vision is ambitious and bold,
and our stakeholders remain deeply committed to
“MOVING THE NEEDLE”





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