



1<sup>st</sup> Quarter 2025

**ENTER**

The Jewish Peoplehood Alliance

היוזמה לקידום עמיות יהודית

*ENTER's vision is to ensure the Jewish people remain a dynamic, diverse, global community that is united, secure and inclusive.*

April 2025



## One2One – Israel–World Jewry High School Exchange

- With the addition of ENTER’s “One2One” February and March cohorts, the program officially reached 12,000 total participants since its inception! In these Spring sessions, high school Jewish teens came from over 35 Jewish organizations in the Diaspora and 17 Israeli schools from Nahariya in the north, to the southern parts of the Negev.
- Further developments are underway as we launch our effort to expand ENTER’s platform to serve additional audiences. Stay tuned for some exciting pilot groups in the next few months.



## Peoplehood Infused Schools

- A new incentive is in place this school year to benefit our participating schools: 300 teachers have received training this past quarter to become fully versed in Jewish peoplehood education.
  - 120 teachers were trained at ANU – The Museum of the Jewish People on how to include Jewish peoplehood values in the socialization process of their students, and on the importance of the relationship between Jewish communities worldwide.
  - 80 teachers participated in a workshop in partnership with The Jewish Agency using an experiential education tool, the “[David Cards](#)”, which demonstrates how to promote engaging conversations with students about Jewish peoplehood.
  - 100 teachers participated in a learning session with Dr. Yizhar Hess, Vice Chairman of WZO-Israel and learned about the development of Jewish diversity and creativity, through a historical review of the Reform and Conservative movements.



## Peoplehood Infused Schools

- 1,200 students visited ANU – The Museum of the Jewish People as a result of our partnership with the Museum.
- NEW: 120 students visited the World Jewish Sports Museum located in "Kfar Hamaccabiah" in Ramat Gan.
- 200 students experienced the concept of "Lone Soldiers" through a "Thank you Letter" campaign, in which they wrote personal messages to those young Jewish women and men from outside of Israel, who voluntarily joined the Israeli army.





## Events

- ENTER's Purim Hackathon!
  - 80 students from 4 middle schools in Netanya participated in a hackathon in partnership with the Ministry of Education/ Through a lens of The Book of Esther, the students learned about the current challenges of Jewish communities living as minorities outside of Israel. Students suggested solutions to the challenges through products using Artificial Intelligence. In light of the event's impact, the Ministry of Education decided to add this activity to their permanent database thus disseminating it to all schools in the country.
- Jewish Peoplehood Hackathon for Spanish Speakers!
  - In January, 170 students from 7 Israeli high schools that teach high level Spanish participated in a "Speak only Spanish" Jewish Peoplehood Hackathon at ANU. The full day event was the culmination of a study course about Jewish peoplehood and Spanish-speaking Jewish communities abroad. The schools were tasked with creating new and exciting ways to connect high school teens in Israel with Jewish teens in Spanish-speaking countries. Innovative ideas were presented on stage and will be implemented during the school year through conversations between the Israeli and Diaspora teens. Final presentations and prize winners will be announced in June.
  - The Hackathon was featured in eJewishPhilanthropy. Click [here](#) to read the full story.





## ENTER and the *Conversations that Matter* Speaker Series at George Washington University

- In March, ENTER was invited to facilitate the Mayberg Center for Jewish Education at George Washington University's annual Conversations that Matter speaker series on the topic of the Resilience of Jewish Peoplehood in a Post 10/7 World.
- Amanda Bekkerman and Scott Lasensky introduced the topic of Jewish peoplehood and spoke about Jewish education programs, using ENTER's "One2One" as an example that focuses on the importance of individual connections with Israelis. High school and college students engaged in questions about their own experiences in Israel and about programs that promote Jewish peoplehood.
- We highlighted findings from the first survey in ENTER's Peoplehood Pulse survey series about American Jewish leaders' sentiments in the aftermath of 10/7, including the finding that the respondents were divided on how to balance a diversity of views within their own constituencies. Students in the room were asked to comment on how they approach the diversity of opinions in their own leadership settings.



## Peoplehood Pulse – Surveying Top Jewish Leaders

- Last year, we announced the launch of a series of surveys targeting high level Jewish leaders called “Peoplehood Pulse.” The first survey focuses on sentiments in the aftermath of October 7th and the war in Gaza. Respondents who are top leaders in various Jewish organizations shared their thoughts and actions following the events as well as the reactions of their constituents/community. There were 75 educators, academics and decision-makers who took the survey, representing 67 Jewish organizations. From the leaders’ responses, we were particularly interested in learning how the values of solidarity and pluralism emerged when the Jewish People faced core challenges in the aftermath of October 7th.
- We are pleased to share the full report entitled, “[American Jewish Leaders Holding Communities Together Post-October 7](#),” which was highlighted in eJewishPhilanthropy and was the topic of conversation at the recent Jewish Funders Network conference in Nashville during a discussion about diversity of opinions in Jewish communal settings.



The Jewish Peoplehood Alliance  
היוזמה לקידום עמיות יהודית

*ENTER's* vision is ambitious and bold,  
and our stakeholders remain deeply committed to  
“MOVING THE NEEDLE”







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