



ENTER is an innovative start-up whose vision is to ensure the Jewish people remain a dynamic, diverse, global community that is united, secure and inclusive.

ENTER was founded in 2019 by renowned philanthropist Charles Bronfman, together with Jeffrey R. Solomon and a coalition of prominent foundations and recognized leaders from Israel and the Diaspora.

We respect the privacy of our customers and website users and are committed to protecting their personal information in accordance with the law.

What information may be collected when using the website?

- Information you voluntarily provide — such as your name, phone number, email address, and similar details.
- Technical information automatically collected through cookies and analytics tools (such as Google Analytics), including IP address, browser type, time spent on the website, and pages visited.

The information collected on the website is used for the following purposes:

- Providing customer service and responding to inquiries.
- Improving the user experience on the website.
- Sending updates, marketing offers, and content (subject to your consent).
- Complying with legal requirements.

We may share information with third parties such as:

- Technology service providers — to ensure the continuous operation of the website.
- Legal authorities — to comply with legal obligations or court orders.

Use of Cookies and Pixels

The website uses cookies and tracking pixels for site operation, traffic analysis, and targeted marketing.

You may change your browser settings to block cookies, but note that some services may not function properly as a result.

Use of AI-Based Chatbot

The website may include an AI-powered chatbot operated by a third-party provider. It is clarified that if such an AI chatbot is active on the site, its purpose is solely to provide informational content about the website, the company, and its products. The chatbot does not provide personal advice, does not collect information beyond what the user voluntarily provides, and does not replace human assistance.

Please note that chatbot functionality may rely on external AI models, and AI-generated content may contain errors or biases. It is not intended to provide or verify legal, regulatory, medical, or other non-informational content.

Users are asked not to input personal, medical, financial, or sensitive information into the chatbot.

Doing so is the user's sole responsibility.

The website is not responsible for any use or disclosure of such information provided voluntarily by the user.

It is further clarified that personal data provided through the chatbot may be transferred outside Israel for processing by providers such as OpenAI, Google, and others, in accordance with the Privacy Protection Regulations (Transfer of Data Abroad) and under agreements ensuring an adequate level of data protection.

Data Retention

Information is retained for as long as necessary to provide services or comply with legal obligations.

User rights

In accordance with privacy protection laws, you have the right to access the information stored about you, and to request its correction or deletion. Requests can be sent to: zohar@enterpeoplehood.org

Contact Us: For any questions or requests regarding privacy, you can contact us at +972 73-367-7200.