



1st Quarter 2026

ENTER

The Jewish Peoplehood Alliance
היוזמה לקידום עמיות יהודית

ENTER's vision is to ensure the Jewish people remain a dynamic, diverse, global community that is united, secure and inclusive.

April 2026



One2One – Israel–World Jewry Teen Encounters

In February, ENTER launched One2One’s Winter 2026 cohort, engaging 1,700 teens from Israel, US, Canada, UK, and Sweden.

The war with Iran broke out one week into the program. Israeli schools were forced to close and Israelis had to continuously shelter in safe rooms and bomb shelters. Despite the highly challenging disruptions, the teens continued with the program online.

One2One now uses WhatsApp Business for both broad and targeted communication with teens, which effectively allows even greater commitment and engagement among the teens.

One2One Collaboration with SparkIL

SparkIL, founded by the Jewish Agency and Ogen, is a peer-to-peer lending platform that supports small businesses across Israel. One2One participants were provided with a monetary coupon and access to the [SparkIL platform](#), in order to research and to experience the importance of giving.



**Became
Brand
New
Friends!**



One2One – Israel–World Jewry Teen Encounters One2One Birthday Initiative

This past year, we engaged unexpected audiences via One2One. Steven Cohn, a parent of a Californian teen who recently participated in One2One, saw how powerful the experience was for his child and approached us with a birthday wish: One2One mifgashim between US and Israeli families.

While this was not a program we had originally planned, we embraced the opportunity and facilitated encounters for approximately 30 families.

The experience created meaningful connections, and also demonstrated our ability to pilot and reflect on small-scale initiatives as we refine and expand our strategic work.





Mother2Mother – Israel–World Jewry Mothers Encounters

ENTER collaborated with [Momentum](#), to create Mother2Mother, a first of its kind initiative for Jewish mothers around the world to meet and connect via series of online encounters, allowing them to share about their Jewish lives, motherhood, moments of both challenge and pride.

The pilot cohort launched in January 2026 with 220 women from 16 countries. While the mothers were expected to meet weekly over the course of two months, we learned that a significant number of pairs were in contact more frequently, some even on a daily basis.

Many introduced (virtually) their full family to their partner, and shared details about the program to their communities. Mothers inspired each other, ranging from volunteering to arranging family bike trips and more. Some even made plans to meet in person in Israel in the coming months.

To join the next Mother2Mother cohort, please click [here](#).



We decided to send some collages of photos of ourselves doing the same thing. We get to correspond or talk every two or three days and it's nice to get to know life on the other side of the world and find similarities and differences.



Peoplehood Infused Schools

In February, ENTER hosted a professional enrichment seminar for 16 principals and teachers at the Maccabi Jewish Sports Museum in partnership with World Maccabi. The educators explored how their school can exchange knowledge, professional training and support through the program's network.

We distributed Terry Newman's book, "The Jewish Century" to all participants. The book shares Newman's vision of Israeli Judaism, framing the country's Jewish identity as a key factor in shaping Israel's future. ENTER is currently partnering with Terry to offer lectures and professional training workshops to our network of school principals and educators.

In preparation for the Ministry of Education's Diaspora Week, originally scheduled for early March, Israeli schools have been teaching students about Jewish peoplehood and communities overseas. One of the teachers in the program wrote a new curriculum about the topic which was recently adopted by two other schools in Givatayim and Petach Tikvah.



ENTER הוא סטארט אפ חדשני השואף להבטיח את עתידו של העם היהודי כעם דינמי, מגוון, גלובלי, מאוחד, בטוח ופולחני. יוזמת ENTER נוסדה בשנת 2019 על ידי הפילנתרופ הנודע צ'ארלס ברונפמן וד"ר ג'ף סלומון, בשיתוף עם קואליציה יהודית של קרנות ומנהיגים מישראל ומתפוצות.

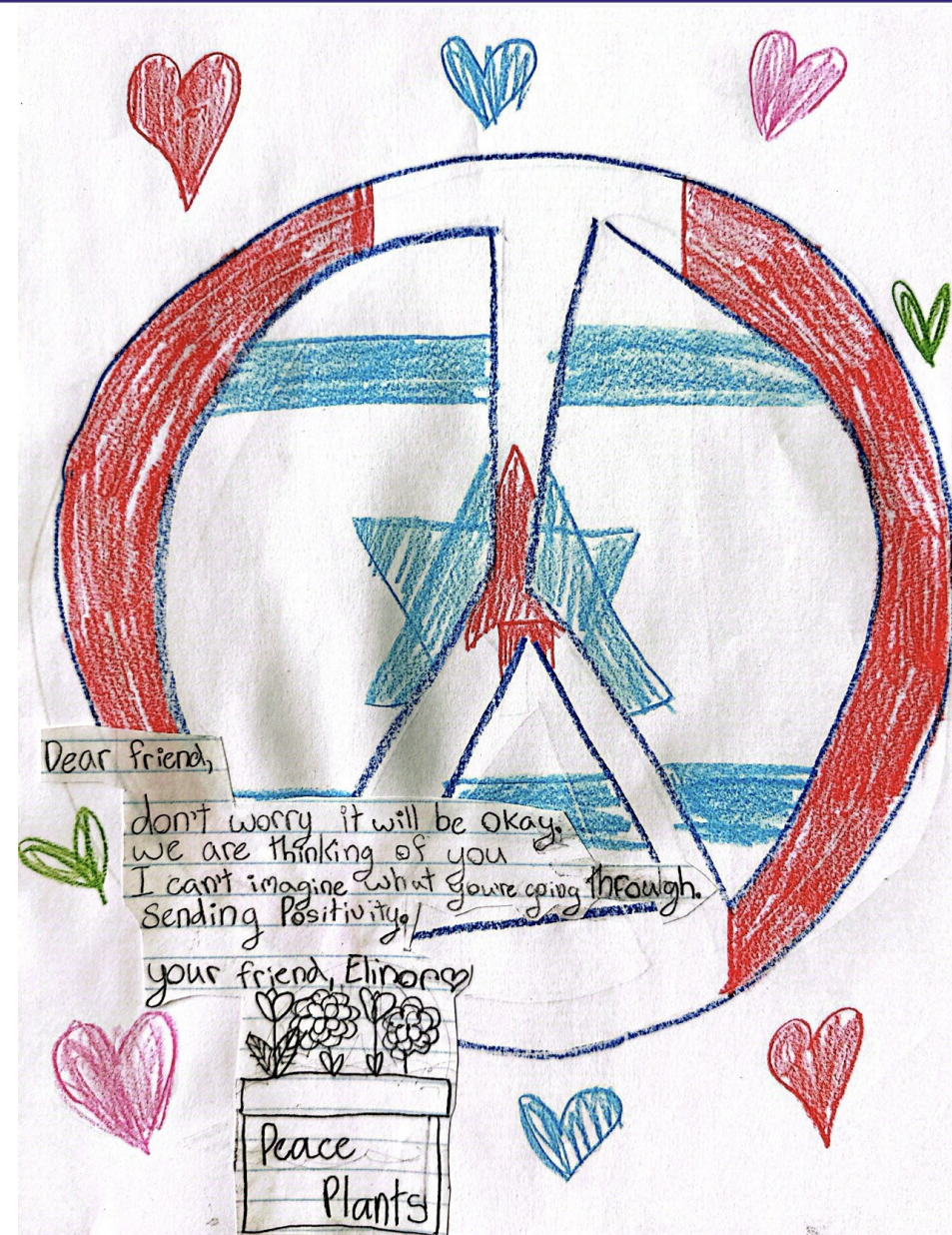


Peoplehood Infused Schools in Times of War

Since Israeli school instruction moved to Zoom, ENTER made the Peoplehood Infused Schools educational materials available to teachers for virtual classes.

ENTER reached out to Jewish schools and youth movements throughout the Diaspora, offering them to craft and convey messages of solidarity to Israeli students who were at home living a very challenging reality.

The response was overwhelming. We invite you to [read the letters](#) received from all over the world in both English and Hebrew.



Welcoming ENTER's Director of North American Operations

We are happy to introduce [Abby Pitkowsky](#), ENTER's new Director of North American Operations.

Abby is a senior Jewish professional and educator with more than 25 years of experience in communal leadership, education and innovation. Through her extensive work at [The Jewish Education Project](#), [The Covenant Foundation](#) and [JDC \(The Joint\)](#), Abby has made a meaningful impact on Jewish communities across North America and throughout the Jewish world.

Abby's values, vision, experience and passion for cultivating and strengthening Jewish Peoplehood shines through in both her professional accomplishments and her personal commitments.

ENTER: The Jewish Peoplehood Alliance is proud and excited to have Abby join us!





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ENTER's vision is ambitious and bold,
and our stakeholders remain deeply committed to
“MOVING THE NEEDLE”





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