

One2One 2025-2026

Overview and Insights



The Jewish Peoplehood Alliance

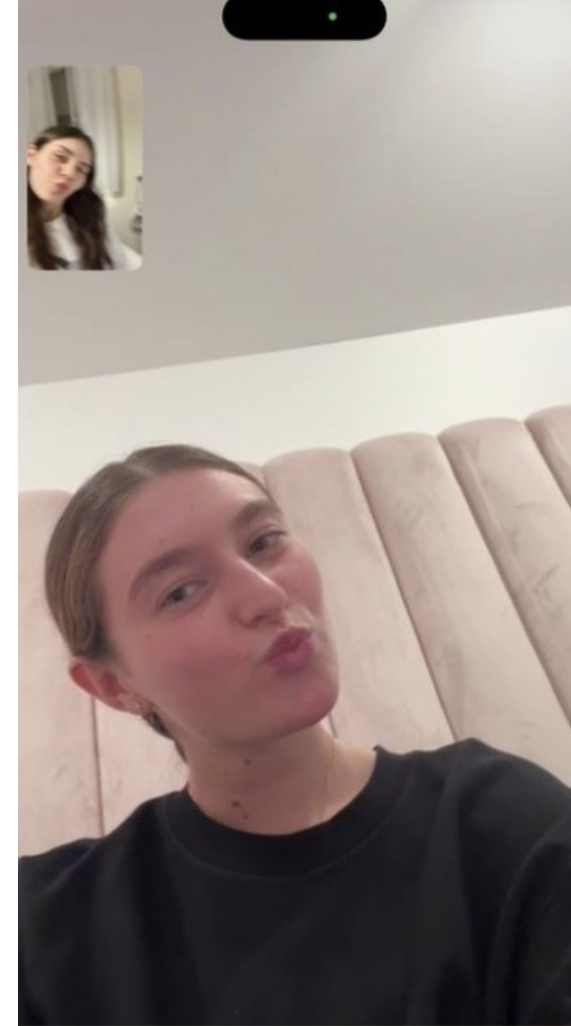
היוזמה לקידום עמיות יהודית



About One2One

One2One connects Jewish teens from Israel and across the globe together for an online *mifgash* (encounter) experience. Teens are matched through a special algorithm based on hobbies and shared interests and then meet for five personalized, one-on-one sessions.

With over 15,000 teens already connected, One2One is creating lasting connections and meaningful dialogue!



We both feel that this experience of talking to each other has been really special. At the beginning, it was a little bit challenging because of the language and the distance, but with time, it became something we truly enjoy.

We love sharing our daily lives, learning about each other's cultures, and discovering how different—but also how similar—we are. Even though we live in different countries, we've built a real connection and understanding.





“During my One2One meeting, we connected through our shared Jewish identity. We talked about what being Jewish means to us, our traditions, and how Judaism is part of our lives. Even though we may have different experiences, it was meaningful to see how our Jewish connection brought us closer and helped us understand each other better.”

David, NCSY (Quebec) & Omer, Moshe Arens (Petah Tikvah)

2025-2026 at a Glance

3,160 teens participated in One2One this past year

1,580 Israeli teens & 1,580 teens from around the world

Breakdown of Teen Participants

Israeli High Schools – 45 schools

RootOne (North America) – 1,050 teens

Mosaic (Europe and South America) – 445 teens

Day School, JCC's and others (North America) – 85

Tracks

English Track

Spanish Track

Hebrew Track



2025-2026 At A Glance

16 Countries

Argentina

Australia

Austria

Canada

Chile

Germany

Israel

Italy

Italy

Panama

Peru

South Africa

Spain

Sweden

UK

US

Venezuela



2025-2026 At A Glance

Breakdown of numbers by cohort

Fall 2025 (Nov– Dec)

320 Matches

640 Participants

Winter 2026 (Feb–Mar)

850 Matches

1,700 Participants

Spring 2026 (Apr–May)

410 Matches

820 Participants

Total Matches 2025–2026:

1,580 Matches

Total Participants 2025–2026:

3,160 Participants

Major Developments This Year

➔ **Added 2 new roles and new team members**

➔ **WhatsApp became one of our most important tools**

We used WhatsApp as a tool for communication for educators and teens on an individual level, through personal conversations, and on a program level, through automated messages

➔ **Used data to guide our engagement in live time**

We introduced new technology to view participation throughout the cohort, enabling us to ensure involvement and increase engagement.

➔ **Moved away from Zoom**

The war with Iran erupted during the second cohort. To accommodate the ongoing disruptions, teens were asked to use WhatsApp and coordinate meetings whenever their schedules allowed. Building on the success of the unplanned pilot, all meetings for the third and final cohort were held via WhatsApp video from day one.

New partnership with SparkIL!

One2One is proud to present its most recent partnership with [SparkIL](#), a unique non-profit organization which creates a direct and personal bridge between people around the world and Israeli entrepreneurs, turning support into a meaningful human connection.

Through the partnership, One2One participants learn about the highest form of *tzedakah*, helping someone become financially self-sufficient. Teens learn about the range of small Israeli businesses supported by SparkIL, explore the work and values that resonate most and donate to help them grow.



Major Research Findings

Following the 2025–2026 One2One cohorts, 902 teens completed an exit survey. The following findings illustrate how the conversations contribute to teens' language skills, knowledge of one another's daily lives, and understanding of Jewish life in another country.

94% of teens rated the program as a positive experience

93% of teens learned about their partner's Jewish life

A majority of teens report encountering different Jewish practices and ways of thinking

87% of Israeli teens feel more confident speaking English after the program

86% of international teens say the program affected how they feel about their connection to Israel

A majority of participants discussed their experience in the post-October 7th period

90% of Israeli teens say the program affected how they feel about their connection to Jews outside Israel

79% of teens reported wanting to stay in contact with their partner after the program

One2One Testimonials

"My conversations took place during the attacks from Iran. I had to explain to my partner that if Iran fired missiles I would need to disconnect the call and run to the shelter. She understood immediately and every meeting after that she asked if I was okay, which was really lovely" — **Israeli Participant**

"We spoke about international antisemitism and antizionism, and how it was different for Jews in Israel and Jews in the Diaspora" —**International Participant**

"The Iran war that broke out the day before our first meeting was a very central topic in our conversations" — **Israeli Participant**

"For me it was how Jews live with antisemitism especially in the U.S. For her it was what it's like to hide in bomb shelters. We also discussed how sometimes it's hard to do the right thing, but we have to work on it"
— **International Participant**

Click [here](#) to read the main highlights from One2One's recent evaluation study

What's Next?

In 2025, ENTER expanded its technological platform to support online *mifgashim* for additional target audiences at various life stages, enabling deeper and more scalable global Jewish connection. Building on this foundation, Mother2Mother was launched in early 2026 in partnership with [Momentum](#), a leading global organization with over 15 years of experience engaging Jewish mothers worldwide.

Mother2Mother connects Jewish mothers in Israel and around the world, by using a unique matching algorithm designed to connect pairs of mothers that are best suited for each other based on shared interests, life stage and personal values. This intentional, technology-driven approach ensures that every connection is relevant, personal, and impactful. Over 350 mothers from 16 countries have participated in the program to date.

This pilot is a natural extension of ENTER's vision to serve as a "one-stop shop" for meaningful online Jewish encounters.

To learn more about the program, please reach out to us [here](#).



Are you from a youth movement/ synagogue/ local Jewish Federation/ Jewish day school/ JCC/ camp?

Want to have your teens join the One2One program? Registration is now open!

We offer 3 cohorts a year:
Fall 2026, Winter 2027 and Spring 2027.

Click [here](#) to learn more about the program.

Feel free to pass this on to other organizations!

For questions, contact:
one2one@enterpeoplehood.org
WhatsApp: +97258-468-3367

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The Jewish Peoplehood Alliance
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Amazing Opportunity!

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ONE2ONE

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Teen online encounters